

Goldfields Ear Health **Conference 2009**

BEATING THE DRUM: HEAR TO LEARN

Kalgoorlie-Boulder, WA
30th April – 1st May, 2009

Venue: Western Mining Conference Centre,
44 MacDonald Street, Kalgoorlie



**MARKETING & PROMOTIONAL
OPPORTUNITIES**

THE GOLDFIELDS EAR HEALTH CONFERENCE

WA Country Health Service-Goldfields, in conjunction with the Department of Education and Training Goldfields District, are preparing for the 3rd Goldfields Ear Health Conference to be held in Kalgoorlie-Boulder on April 30 & May 1, 2009.

Ear disease is a serious problem causing hearing loss in our children. Statistics have shown that 70% of Goldfields school children experience mild to moderate hearing loss. This leads to difficulties with education, social activities, future life choices and opportunities. Ear disease is a common problem affecting our whole community across the lifespan.

This conference aims to raise awareness of ear disease, and its impact on society by bringing together speakers from various backgrounds to share latest research and strategies, and determine how best to deal with this issue. The focus will be preventing and managing ear disease in early childhood and during the school years.

TARGET AUDIENCE

This conference is expected to attract up to 300 participants who are key players in ear health care management and service delivery, including:

- Community Health Nurses
- Teachers
- Health Promotion Workers
- Aboriginal Health Workers
- Allied Health Professionals
- Medical Practitioners
- Psychologists
- Child Care Workers
- Mining & Supporting Industry Workers
- Media
- Community Members

SPEAKERS

Three well-known and respected keynote speakers have been arranged: Dr Francis Lannigan, Mr Damian Howard and Mr Ken Wyatt. Excellent abstracts for presentations and posters have been received from across the whole of Australia. Interest in attending has already been registered from a range of people from the areas of health, education and research.

LOCATION

The conference will be held in Kalgoorlie-Boulder, the regional centre for the Goldfields. The Goldfields is one of the largest and most diverse regions in Western Australia. Kalgoorlie-Boulder has a population of more than 30,000 and is a modern dynamic city with excellent facilities and services. The city has a range of tourist attractions on offer for visitors.

- Magnificent turn of the century architecture
- A great range of restaurants and hotels.
- The amazing Super Pit
- Easy access to sites and stories linked to the exploits of the early prospectors in pursuit of gold

CONTACT DETAILS

Conference Chairperson – Kiele Armstrong

Phone (08) 9080 8200 or 042 742 9553

goldfieldsearhealth@health.wa.gov.au

The Committee is seeking sponsorship to assist us to host this important Ear Health Conference here in Kalgoorlie-Boulder.

SPONSORSHIP BENEFITS

- ❖ Marketing opportunities to receptive local and interstate markets
- ❖ Opportunities to develop contacts with local and national decision makers
- ❖ Opportunities for ongoing and enduring trade relationships
- ❖ The chance to enhance the image of your organisation nationally
- ❖ Extension of the sponsorship period from the conference itself to a few months

Please note: the organisation team will assess all sponsorship proposals. The organisation team reserves the right to decline a sponsorship proposal. Prices are in Australian dollars (\$AUD).

SPONSORSHIP OPPORTUNITIES

The Committee is seeking to provide you with the best opportunity to promote your company in the way that you want to do it. Each of the sponsorship packages described here provide great value. However you might prefer to do something different - let us know how you would like to help us, and we will endeavour to meet your requirements.

Conference Program \$4,000.00

The delegates' 'bible' of information on speakers, exhibitors, social activities and business program.

Benefits:

- Complimentary display at conference
- The sponsor's corporate name and logo on the inside front cover of conference program
- Back page will be allocated to a full page, one colour advertisement (artwork to be supplied by sponsor)
- Acknowledgement on sponsor slide throughout the conference
- One piece of promotional literature in delegates' satchels
- Complimentary conference registration for one company representative (additional staff attending the display or conference will be charged at the Early Bird rate)

Audio Visual \$ 2,000.00 per day

Have your name "up in lights" for a day.

Benefits:

- Complimentary display during conference
- Company information in the Program
- The opportunity to make a two minute address to delegates during your sponsored day/s
- Acknowledgement on sponsor slide throughout the conference
- Complimentary conference registration for one company representatives (additional staff attending the display or conference will be charged at the Early Bird rate)

Conference Dinner \$ 20,000.00 (can be shared by agreement)

Delegates will attend the conference dinner on Thursday 30th April 2009.

Benefits:

- Opportunity for 10 minute company presentation at the dinner
- Complimentary display space at the conference and dinner
- Two pieces of promotional literature included in delegates satchels
- List of delegates
- Company acknowledgement in the Program
- Acknowledgement on sponsor slide during the conference
- Complimentary conference registration for two company representatives (additional staff attending the display or conference will be charged at the Early bird rate)
- Complimentary dinner for two company representatives

Conference Lunch **\$ 5,000.00 per day**

Choose to sponsor both days, or just one. Lunch will be provided in the foyer area of the conference venue- a convenient method to market your company to all the delegates.

Benefits:

- Complimentary display space in the foyer/lunch area
- Two pieces of promotional literature included in delegates satchels
- List of delegates
- Company acknowledgement in the Program
- Acknowledgement on sponsor slide during the conference
- Complimentary conference registration for two company representative (additional staff attending the display or conference will be charged at the Early bird rate)

Morning / afternoon high teas **\$ 3,000.00 per day**

Sponsor morning and afternoon tea on either the first or second day (or both!). A healthy choice of refreshments will be provided in the foyer area of the conference venue- a convenient method to market your company to all the delegates.

- Complimentary display space in the foyer area
- One piece of promotional literature included in delegates satchels
- List of delegates
- Company acknowledgement in the Program
- Complimentary conference registration for one company representative (additional staff attending the display or conference will be charged at the Early bird rate)

Display Space **\$2,000.00**

Reach a focussed and receptive audience with the time to spend discussing your products and ideas. As a high professional standard of displays is expected, exhibitors will need to submit a product list of intended display items for approval.

Benefits:

- Your exhibit will be in the foyer where people break for refreshments and lunch. You will be highly visible and easily accessible so customers will readily visit your site and ask about your products and services.
- 1.8m x 1.2m Velcro compatible display board
- Company name fascia and trestle table provided
- Complimentary conference registration for one company representative (additional staff attending the display or conference will be charged at the Early Bird rate)

Registration Brochure **\$4,000.00**

An excellent opportunity to have your organisation's name and logo linked with the Conference well before it starts.

Conference Satchels **\$4,000.00**

Delegates will receive attractive and practical satchels which will feature your corporate logo. Satchels are one of the most useful and long lasting items from the Conference. We have noted the continued use of these satchels by delegates and executives. It is a valuable way of having your corporate identity on the top of delegates' minds at the Conference and for years to come.

Name Badges **\$4,000.00**

A high profile sponsorship item. One of the things delegates look for at a conference are other delegates' name badges. As a sponsor you will have your company acknowledged on the name badge.

No longer available
No longer available
No longer available

APPLICATION TO SPONSOR

GOLDFIELDS EAR HEALTH CONFERENCE 2009
30th April – 1st May 2009

Company Name: _____

Contact Name: _____

Position: _____

Address: _____

_____ Post Code _____

Telephone: _____ Mobile: _____

Facsimile: _____

Email: _____

SPONSORSHIP: Package/ donation (please circle)

PACKAGE PREFERENCE:

I/WE the undersigned understand that the sponsorship packages will be allocated in order of receipt of booking and payment and that the Goldfields Ear Health Conference 2009 Organising Committee's decision will be final.

CANCELLATION POLICY

In the case of withdrawal of sponsorship, please note that unless we are able to resell the sponsorship category, there will be no refund of monies paid.

Signed: Date:.....

(For and on behalf of the Sponsor listed above)

PAYMENT AND DEADLINES

Please make cheques payable to: Kalgoorlie Hospital (Our ABN: 26 680 145 816)

Forward cheques to: Goldfields Ear Health Conference 2009
Locked Bag 3
Kalgoorlie WA 6433

Balance requested by: 13th February 2009

(Payment by credit card available – please contact Kiele to discuss)

For more info contact: Conference Chairperson – Kiele Armstrong
Phone (08) 9080 8200 or 042 742 9553
goldfieldsearhealth@health.wa.gov.au